



Impact Report

2024 - 2025





POP QUIZ: What is YWAM Tuen Mun?

- A.** A bunch of fun-loving full-time volunteers from all over the world that love God and love people!
- B.** A charity in Hong Kong that serves the elderly-at-risk, low-income families, cardboard collectors, and underprivileged children and raises awareness of poverty in the community through partnerships throughout the city.
- C.** An international, interdenominational faith-based organization that loves to use creativity and practical service to express the beauty and compassion of God while empowering the generations to be bearers of truth and joy.
- D.** All of the above.

(In case you couldn't guess, the correct answer is D. All of the Above. 😊)

Care ❤️ Share 🍲 Serve 🙌

God's Favor & Faithfulness

2024 and 2025 brought steady growth to our initiatives as our partnerships expanded and the community we serve grew. Along the way, we received incredible new opportunities! We had the privilege of partnering with Ogilvy for an art exhibition highlighting the lives of cardboard collectors and were featured in newspapers across Asia. We were able to be a source of relief for those affected by the Tai Po fires. Everything we have seen and been a part of is a beautiful witness to God's immense faithfulness and generosity!

Food Bank

Channeling Resources to Those in Need

Since 2012, our Food Bank has sought to not only provide donated food and goods to those struggling in Hong Kong, but to be a source of hope, encouragement and care. The main goal of our Food Bank has always been to show those in the margins that they are not alone and that their lives have value.

Our food bank receives non-perishable, chilled, frozen and fresh food, along with donated items like clothing, household supplies and toiletries. These items are sorted and distributed to our charity network and underprivileged individuals that we serve on a regular basis. Through the generosity of donors and the partnership of various charities, **our food bank fed over 14,400 per month**. Each number represents a life touched!

Received
176,776 *kilograms*
of food and goods



Tai Po Relief

Supporting Those Affected

Our food bank has positioned us to be a source of relief, comfort, and blessing for those who were affected by the Tai Po fire. In the midst of such a great tragedy, we saw the generosity of the Hong Kong people and were able to channel many resources to those who had been affected.

After the fire, many families were temporarily housed in hotels. Through a partnership with Royal Hotels Hong Kong, we were able to distribute toiletries and children's items to families staying in five different hotels, while also running a children's program for those families at the Alva Hotel.

We connected with various organizations serving residents of Wang Fuk Court to distribute Christmas gifts for children, along with clothing, household items, and much more to help families rebuild their lives.





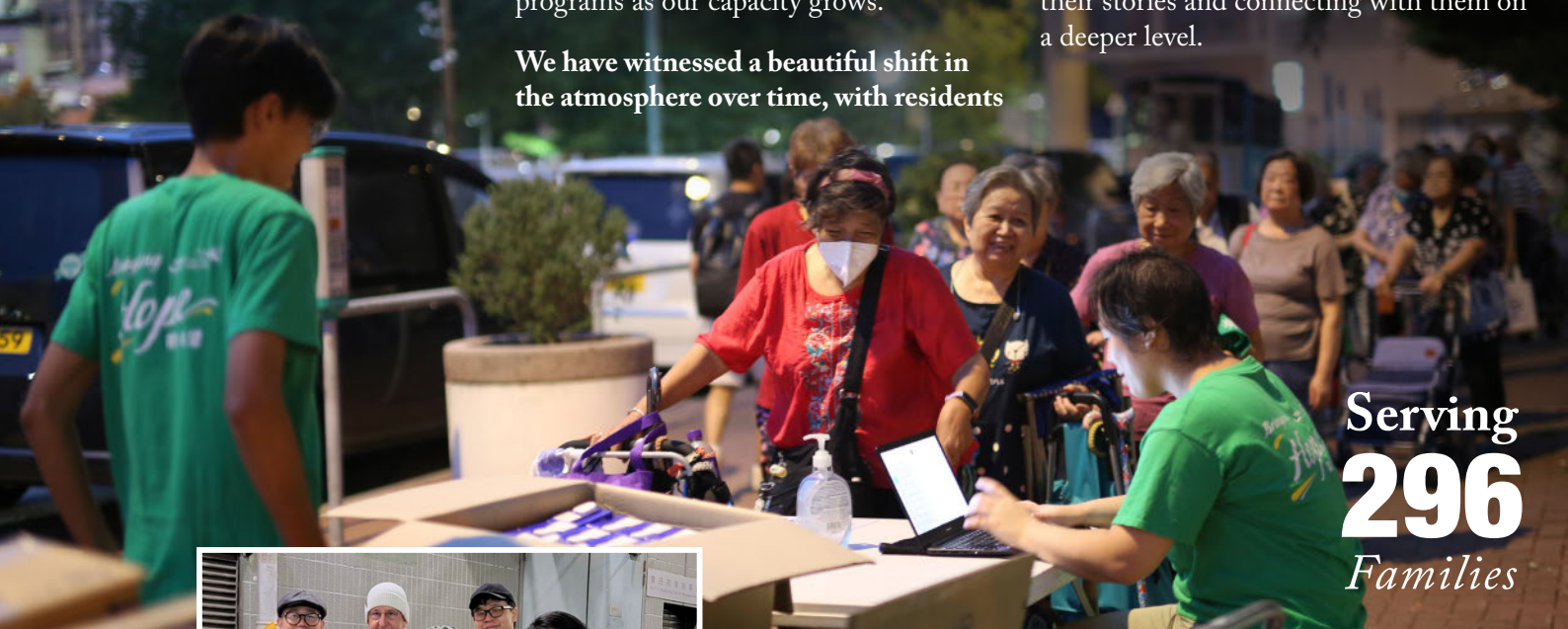
Food Assistance Programs

Building Community

Our Food Assistance programs within the public housing estates continue to expand. With a long waitlist, we are always eager to welcome more people into these programs as our capacity grows.

We have witnessed a beautiful shift in the atmosphere over time, with residents

now building genuine relationships and supporting one another. We have also had the privilege of visiting residents in their homes, spending time listening to their stories and connecting with them on a deeper level.



Serving
296
Families



Many Hands

Make Light Work

3,182

Volunteers

The work of our food bank would not be possible without the dedication of our many volunteers. From moving boxes and sorting donations to managing inventory, the daily operations of a food bank require many hands! We are incredibly grateful to have people from diverse walks of life lending a hand, including many who serve on a regular basis.



Our volunteers have also been instrumental in supporting our food bank, food assistance and hot meals programs. Beyond simply distributing food and goods, they provide a vital human connection—sharing warm smiles and engaging in meaningful conversations with our beneficiaries.



Bringing Awareness

Corporate Social Responsibility

Over the past two years, we have had the privilege of welcoming diverse corporate groups from a wide range of industries—including logistics and transportation, high-end fashion, food production, and banking. Each group arrived with a genuine willingness to serve as they learned about the challenges faced by Hong Kong's cardboard collectors and those in need and went to the streets to bring a smile to their faces.

By stepping out to serve and bless the community firsthand, these groups experienced a shift in perspective, fostering a sense of gratitude for their own lives while cultivating empathy for those in need.

We also partnered with Sino Group to share fun, interactive and educational experiences with our elderly. We are truly thankful for the corporate partners who have chosen to serve alongside us!

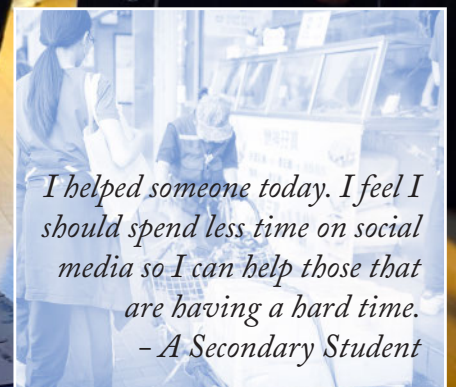
Hosted **31** Companies

Poverty Simulation Experience

Changing Perspectives

The Poverty Simulation has been a powerful tool for opening eyes to the harsh realities of poverty. Through drama, roleplay, and discussion, participants are positioned to navigate the difficult choices that those in need encounter every day. This experience culminates in a tangible act of service: packing food bags and heading into the streets to meet and bless those in need.

Schools, companies, and churches participated in the simulation, leaving with transformed perspectives. **Several international schools have now integrated the Poverty Simulation into their core curriculum**, utilizing it as a foundational framework for learning about poverty throughout the entire academic year.



I helped someone today. I feel I should spend less time on social media so I can help those that are having a hard time.
- A Secondary Student



39 Poverty Simulations **700** Participants



Shine Hong Kong

Serving the Cardboard Collectors



The Shine Hong Kong initiative was born out of a desire to serve those who are often unseen. While elderly cardboard collectors are ubiquitous in Hong Kong, they frequently pass by with heavily laden carts without being noticed. YWAM Tuen Mun was one of the first organizations to focus specifically on this community.

Through this city-wide initiative, we partner with churches, schools, charities, and companies to put Shine Kits—filled with helpful items—into the hands of cardboard collectors in every district. Our goal is to show these individuals that they are truly seen and valued.

In 2024, we began taking our Shine initiative onsite to international schools and companies. **In one instance, we took 98 students from a network of international schools across Asia out into various districts to distribute kits directly to the collectors.**

In 2025, a generous team enabled us to provide donated carts to collectors in Tuen Mun! We met one grandfather on the street who was pulling cardboard on a flimsy, broken trolley frame. When we asked what had happened, he told us his cart had been stolen. He was overjoyed to receive a brand-new, sturdy replacement on the spot!



Hot Meals Distribution

Nourishing the Soul

6,626
hot meals
distributed



We are incredibly grateful to the donors who have made it possible for us to provide hot, nutritious meals to cardboard collectors each week. Many of these individuals **earn only HK\$20–\$50 a day** after collecting an entire cartload of cardboard—an amount barely sufficient for a single meal, let alone rent and other essential expenses.

The reality of their hardship is stark. Upon receiving a meal late in the afternoon, one man told us, **‘This is my first meal of the day.’** Another shared, **‘I usually only eat bread.’** These meals provide far more than just physical nourishment; they serve as a powerful sign that they are not forgotten and that someone truly cares.

Art Exhibition Featured in Newspapers Across Asia

Partnering to Bring Awareness

In the spring of 2025, the global advertising agency Ogilvy reached out to us with a vision to launch a campaign raising awareness for cardboard collectors. Ogilvy’s Art Exhibition highlighted the lives of cardboard collectors and was featured in newspapers across Asia. **They commissioned local artist Go Hung to create a series of artworks inspired by the lives of these individuals, culminating in an exhibition held in partnership with YWAM Tuen Mun.**

Our team was invited to speak at the opening ceremony, where we shared the heart behind our mission and joined the artist and organizers to support the cause together. We are incredibly grateful for creative collaborations that support our mission to make the unseen seen.



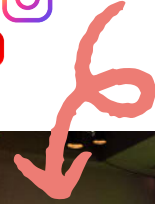
Camp F.I.R.E.

Nurturing through Creativity

At Camp F.I.R.E., we have witnessed children learning good values and responding with great enthusiasm! Through creative teaching, we helped them understand their identity as children who are deeply loved and created with a purpose. **One parent shared that her child, who struggles with a speech delay, could not stop talking about Camp F.I.R.E. every single day!**

In 2025, we introduced Sports Rhythm Training as one of our performing arts tracks. The children loved it so much that they even practiced during their breaks! **Our Camp F.I.R.E. team also ran annual camps for 6 different churches throughout Hong Kong.**

Camp FIRE HK
camp_fire_hk



Empowering Youth!

17 Camps
Run

2,727 Children
Trained



D.R.E.A.M. Camp

Building Confidence

Run in partnership with Rainbow Foundation, the D.R.E.A.M. Camp empowered children from low-income families to learn English and express their creativity. Our camp participants learned that pursuing their dreams is a worthwhile goal.

The D.R.E.A.M. Camp trained the youth in fearless confidence as they learned choreography and a script that was performed for their parents and teachers at the end of the 4 days. **Many were heard singing the English rally songs during lunch times. The campers encouraged each other while they were dancing and we could see friendships forming.**

The D.R.E.A.M. Camp also empowered “Young Leaders” from the top girls’ school in Hong Kong. Many grew in love and care for the camp participants as the camp progressed. Let’s dream big for the children and youth of Hong Kong!



Thank You!

Our mission is truly a collective effort. We extend our heartfelt thanks to the many groups and individuals who have walked alongside us these past two years. It is through your faithful partnership and shared vision that we are able to reach the marginalized and bring hope to our city. We are honored to have you as part of our story.

In 2024-2025 with your support, we have been able to:

FEED 345,600 *people*
COLLECT 177 *tons of food*
ENGAGE 3,182 *volunteers*
TRAIN 2,727 *children*
HOST 66 *organizations*

3 Hani Enterprises Ltd
Adhesive Technology
Alliance International Church
Alpha Omega Project
Alva Hotel by Royal
Ambassador Assembly
Ambassador International Church
ANewR Consulting
ANZ Bank
Assembly of God Yuen Long Gospel Centre
AXA Hong Kong
Banyan Services Association
BDA Partners
Be the Change
Branches of Hope
Cardboard Collectors Care Club, Hong Kong
International School
Carmel Secondary School
CBN Hong Kong
ChariGreen Food Support
Charis Bible College, Singapore
Chinese YMCA Secondary School
Christ Baptist Church
Christian Alliance International School
Christian Canaan Church Hong Kong - Fanling
Chudleigh Parish Church
Church of Our Saviour, Singapore
Church of the Highlands, USA
Church on the Rock - Hing Tin Church
CityServe Hong Kong
CKM Asia Limited
Community Service Team
Computershare
Conservative Baptist Yan Mun Church
Cornwall Elderly's Home
Cradle of Hope Association, Macau
Credit Agricole
Crossroads Foundation
CWM/Nethersole Fund
DeSPACE (International) Limited
Deutsche Bank
Diocesan Girls' Junior School
Diocesan Girls' School
E.F.C.C. Shan Fook Church
ELCHK Tuen Mun Lutheran Church
Emmanuel English Church
Evangelische Gemeente Jozua
Extrans Global
Faith Methodist Church, Singapore
Feeding Hong Kong
Food for Good
Foodlink
Foot Locker
GiftnTake

Give.Asia
Go Hung
Gobi Partners - Greater Bay Area
GogoX
Gold Coast Hotel
Good Ideas Mission Limited
Gospel Cornerstone Baptist Church
Gospel For The Aged
Grace Baptist Church
HandsOn Hong Kong
Hang Seng Bank
HKEC Tai Hing Neighbourhood Elderly Center
HKECA Wu Si Chong Memorial School
Home Care for Girls
Home Express
Hong Kong Bible Society
Hong Kong Cheil Church
Hong Kong Christian Service Pui Oi School
Hong Kong Chu Hai College
Hong Kong Construction Services Association
Hong Kong Gold Coast Hotel
Hong Kong Institute of Vocational Education, Tuen Mun
Hong Kong Mandarin Bible Church
Hong Kong Palace Museum
Hong Kong Society for the Protection of Children
Hong Kong and Shanghai Banking Corporation
Hong Kong Woori Church
Impact HK
Innofoods
Intermediate Capital Group
International Christian School
JEMS Character Academy
Justice Centre
Kei Tak (Nam Dai) Home for Aged
Kennedy Road Church, Canada
Kering
King Full Premium Engineering
Ko Shan Road Community Living Room
Kowloon Junior School
Lingnan University
Little Life
LOJEL Hong Kong
Love & Care for the Sick Foundation
Love and Concord in Yip Wong Community Supporting Project
M+ Museum
Macquarie Group
Market Place Gold Coast
Mars Company Hong Kong
Mighty Oaks International Nursery and Kindergarten
Million Source
Mission for Migrant Workers

Missionfund, Korea
Morgan Stanley
Mother's Choice
Motion Tech Development Limited
MTR
N & F Bamber Fund
New Life Psychiatric Rehabilitation Association, Kwai Chung
Noah's Ark Hong Kong
Nomura Holdings
NVIDIA
Ogilvy
Oriental Proclaiming Light Christian Church
Paper Innovations Limited
Paya Lebar Methodist Church, Singapore
Pentecostal Church of Hong Kong Sheltered Workshop
People Service Centre
PeterLife Counselling Center
Ping Shan Foods
Presbyterian Church of Korea Dong Shin Church
Prism
Purcell Architects Hong Kong
R-Farm HK
Rainbow Foundation
Red Cross
Redress
Refugee Union
Revival Heritage Consultants Ltd
Remar Hong Kong
Resurrection Church
Rotary Club of Channel Islands
Royal Hotels Hong Kong
Royal Park Hotel
Royal Plaza Hotel
Royal View Hotel
RUN Hong Kong
S&P Global
Saint Too Bloom Academy
Securities and Futures Commission
Seoul Light & Salt Church, South Korea
Shatin Church
Sha Tin College
Singapore International School (Hong Kong)
Sino Group
Soap Cycling



How to Donate

For Hong Kong Donations:

You can transfer to HSBC account: 747-041887-838 or FPS: 122526536.

Please notify us by emailing info@ywamtuenmun.org

For US or Other Country Donations:

Visit our website to donate online or email us for more instructions if you would like to receive a tax-deductible receipt.

YWAM Tuen Mun (Master's Beauty (HK) LTD.) is a registered charity under Section 88 of the Inland Revenue Ordinance. All monetary donations over \$100 HK will be issued a tax-deductible receipt.

Solomon's Porch
Sons & Daughters
Sooyoungro Church, South Korea
St. John's-St. Margaret's Church, Singapore
St. Stephen's Church, UK
Street Sleepers Shelter Society Trustees Incorporated
Sukpo Church, South Korea
Sunkids Kindergarten
Swire Properties
Tai Po International Baptist Church
Terraviv Global, Puerto Rico
The Amber Foundation
The Church of Christ in China Tin King Church
The Church Of Christ in China Quarry Bay Church
The Evangelical Lutheran Church of Hong Kong
Social Service Department
The Good Cake

The Hong Kong University of Science and Technology
The Salvation Army Tuen Mun Integrated Service for Young People
The University of Hong Kong
Time Auction
Tin Tak Shing Kau Temple
To Dream Charity (Autism Alliance of Patient Mutual Help Organizations)
True Light Baptist Church
TSW Community Development Network
Tuen Mun District Women's Association
Unilever
Union Bank of Switzerland
United Christian Hospital
Urban Peacemaker Evangelism Fellowship
Utopian Express
Vibe Church, Ireland
Watermark Community Church
Wellcome

West Kowloon Cultural District
Wheaton Chinese Alliance Church, USA
Wholesome Baby Foods
Wing Wah
Yan Oi Tong
Yau Oi Estate Yan Chai Hospital Tsin Man Kuen Elderly Home
Yau On Lutheran Centre for the Elderly
Yew Chung International School of Hong Kong
YKK Hong Kong Ltd.
YMCA of Hong Kong Christian College
Yuen Kei Alliance Church
Yummy Kitchen
YWAM El Paso
YWAM Gateway
YWAM Harbour City
YWAM Nelson, New Zealand
YWAM Shanti
ZIM Integrated Shipping Services

Please Support

✓ OUR FULL-TIME VOLUNTEERS

Our team serves on a volunteer basis, raising their own support to cover their living costs. Your gift will empower our staff to continue serving in Hong Kong!

✓ OUR VITAL OPERATIONS

Our programs are made possible through the generosity of individuals, churches, and organizations. Your support ensures our services remain free of charge, allowing us to continue our work with Hong Kong's youth and marginalized communities.

✓ THOSE FROM DEVELOPING NATIONS

We have people who are interested in getting trained or joining us who are from developing nations, but cannot come because of the high living costs. Your support will enable them to come!





Care ❤️

We believe that true change happens through collaboration. Whether you represent a church, school, corporation, or charity, we invite you to partner with us in our mission. Together, we can bring hope to those who need it most in Hong Kong.

Share 🍲

Your generosity makes our work possible. By donating food, goods, or funds, you are directly impacting lives and bringing care to the heart of Hong Kong. Help us make a difference!

Serve 🙌

Ready to give back? Whether you're joining us on your own or bringing a team, we have the perfect spot for you to volunteer! Lend a hand and help us bring hope to those in Hong Kong!



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 [ywamhongkongtuenmun](https://www.facebook.com/ywamhongkongtuenmun)

 [mbmywamhk](https://www.youtube.com/channel/UCmbmywamhk)